



SPONSORSHIP PACKAGE 2019

What is **Strive** all about?

Strive YPG is a group of young professionals consisting of men and women from Sault Ste. Marie, Ontario and surrounding communities. Our common goal is to reach a higher potential together through community development, networking events, training opportunities, and achievement recognition.



WHY **Strive**?

The Strive Young Professionals Group is a great opportunity for young people in Sault Ste. Marie to connect and engage with people who have similar goals, aspirations and interests. If someone is new to the Sault, returning from Post-Secondary education, or just looking to meet new people, Strive is the right fit for all! STRIVE offers a safe and fun environment to network and to help build professional skills.

CURRENT STRIVE MEMBERSHIP

OVER 70 ACTIVE MEMBERS! YEAR OVER YEAR GROWTH OF 350%

WHO is STRIVE?

OUR BACKGROUND

Strive Young Professionals Group (YPG) was developed through the Sault Ste. Marie Chamber of Commerce (SSMCOC) to respond to a gap in representation identified in the community of Sault Ste. Marie & surrounding area. Young professionals in Sault Ste. Marie aged 19+ are a demographic that communicate, network and who redefine how business is conducted in Sault Ste. Marie; they are forward thinking and always pushing to professionally and personally grow and develop their skillsets. These individuals are the future leaders of the community, and Strive YPG intends to nurture relationships to maximize the potential of young professionals in Sault Ste. Marie. It is essential that Sault Ste. Marie promote and develop itself as a community of choice for young professionals and their families.

OUR SCOPE

Strive YPG will primarily focus on young professionals 19+ years of age residing or seeking residence in Sault Ste. Marie and surrounding area. The definition of “Young Professional” is subjective as to those who identify as “young in age”, or “young within their career.” Strive YPG is inclusive of all who show interest in joining and offer help to any and all who identify as a Young Professional.

OUR MISSION STATEMENT

To assist young professionals in reaching higher potential through community development, networking events, training opportunities, and recognizing achievements for the purposes of attraction and retention of Young Professionals in the community.

OUR OBJECTIVES

Young professionals in Sault Ste. Marie “strive” for: professional development; networking opportunities; community interaction and participation; and recognition initiatives.

WHAT is our social REACH?



FACEBOOK
Likes: 880+
Followers: 870+

TWITTER
Followers: 650+
As of Aug 2018, our tweets earned
2,227 impressions!



INSTAGRAM
Followers: 120+

Past Sponsored Event **SUCCESSES**



OLG Lunch and Learn May 2017: Over TWENTY OLG employees who identified as a YP came out to learn about STRIVE. From this event we had a 10% membership growth



Inaugural Annual AVA Gala: Sold OUT event with over 150 guests celebrating the successes of local young professionals.

SPONSORSHIP DETAILS

| | Diamond: \$5,000 | Platinum: \$2,500 | Gold: \$1,000 | Silver: \$500 | Bronze: \$250 + in kind |
|--|-----------------------------|------------------------------|---------------------------|---------------------------|------------------------------------|
| GALA: | | | | | |
| Presenting Sponsor of the 2019 Gala Awards <i>Door prize sponsor</i> | ● | | | | |
| Supporting Sponsor <i>Gifts (favours) for Gala guests</i> | | ● | | | |
| Table, wine & program sponsor | | | ● | | |
| Complimentary tickets to Gala | 8 | 6 | 4 | 2 | 1 |
| Award Presentation at Gala | ● (YP of the Year x2) | ● (Game Changer award)* | ● (Distinction award)* | ● (Distinction award)* | ● (Top 10 award)* |
| Opportunity for opening remarks at Gala | ● | | | | |
| Opportunity to speak at dinner to promote corporate partnership | ● | ● | | | |
| Corporate name and logo on paid media for Gala | ● | ● | | | |
| Opportunity to display company signage at Gala | ● | ● | | | |
| Preferred table/seat assignment | ● | ● | ● | | |
| Corporate name and logo on printed material/promotional material (e.g. poster, brochure, press releases) | ● | ● | ● | ● | |
| Corporate name and logo on screens and signage at the Gala | ● XL | ● L | ● M | ● M | ● S |
| Corporate name and logo on Gala digital media marketing | ● | ● | ● | ● | ● |
| Thank you recognition during Gala | ● | ● | ● | ● | ● |
| ANNUAL: | | | | | |
| Presenting Sponsor of golf event and two (2) complimentary team entries | ● | | | | |
| Presenting Sponsor of Suite Seats Soo Greyhounds event and four (4) complimentary tickets | | ● | | | |
| Complimentary annual Strive memberships | 10 | 5 | | | |
| Presenting sponsor of Strive event (e.g. Lunch & Learn, Leader Series, etc.) <i>Display of company signage at event</i> | | | ● | | |
| Strive at Five event <i>Display of company signage at event</i> | | | ● | | |
| Corporate name and logo recognition on social media (features) | ● | ● | | | |
| Corporate name and logo on website linking to company website | ● | ● | ● | | |
| Company and/or employee spotlight feature opportunity | ● | ● | ● | ● | ● |

* Award sponsorship will be provided on a first come, first serve basis.

** All sponsorships are subject to change. Any changes will be communicated to sponsor immediately.

*** Please reach out to Strive with any Sponsorship ideas or suggestions to help potential sponsors grow their brand and business.

SPONSORSHIP AGREEMENT

Submit online < <https://striveypg.com/sponsor/>> or fill out the form below.

Name: _____

Title: _____

Business: _____

Address: _____

City: _____ Province: _____

Postal Code: _____ Phone: _____

Fax: _____ E-mail: _____

Yes, I would like to sponsor the 2019 Strive Young Professionals Group:

Diamond Sponsor

Gold Sponsor

Bronze Sponsor

Platinum Sponsor

Silver Sponsor

In Kind Sponsor

Cheque Enclosed (*payable to Strive Young Professionals Group c/o Chamber of Commerce*)

VISA

Mastercard

AMEX

Credit Card Number:

Expiry Date:

CVC:

□□□□-□□□□-□□□□-□□□□ | □□/□□ | □□□

Name on Card: _____

Signature: _____

THANK YOU FOR YOUR SUPPORT!

ANY QUESTIONS? EMAIL: info@striveypg.com